

FISCIL Précis

Fishing Industry Segmentation Creating International Licences

In this world as it is today, whenever we think of trying to solve something big we always think in terms of actions that will have a negative and sometimes even punitive effect on people or organisations. It is going to be the opposite of that for the problem of overfishing.

What is being proposed here is a long term solution for both overfishing and the commercial fishing industry. This is about an international agreement for the entire global saltwater fishery that will return global fish stocks back to pre-industrial society levels within two decades. It's about doing this in such a way so that everybody in the industry becomes richer, employment increases, (obviously) catches go through the roof, and politicians and bureaucrats get to take the credit for solving one of the biggest environmental problems of the age. What follows is what the international agreement is designed to support:

1. Creation of a new UN agency to oversee the Global Fishing Industry (a standalone outside the auspices of the FAO).
2. Creation of five exclusive licences to fish the world's oceans (two Atlantic regions, two Pacific regions and the Indian Ocean).
3. Creation of five multinational corporations from scratch to hold these licences.

4. **All existing commercial fishing entities will own a stake in these massive corporations that is commensurate with their stake in the Global Fishing Industry**, and they get all of it. With the exception of point five immediately below, equity will not be held out or used for any other purpose. Ideally the equity would accrue to the owners over about ten years, for a range of different reasons, but it will probably end up being five years or maybe even at inception.
5. Leveraging these licences and cash flow to the tune of well over \$100 billion (borrowings and equity) will allow us to take action that will replenish the world's fish stocks, and by taking this action the corporations will become much larger.
6. The oceans can produce ten times the annual volume of fish they produce today through natural means. There are options inside this reform that will catalyse this increase; it is not a hard thing to do, it's just that research has never thought in such terms before now. There will be more options for this than those inside the current plan by the time of implementation, but let's think a little harder than just sprinkling the oceans with iron oxide or other such fertiliser; it could be a small part of the larger replenishing picture, but it's not in the current plan.
7. We create huge corporations and the most effective way for them to become larger is to greatly increase the volume of fish in their region of the ocean; **a direct link between improving environmental**

conditions and the making of huge sums of money.

8. This idea will not only be obvious, that increasing the number of fish is the most effective way to increase their corporation's value, it will be instituted as part of the culture of each corporation from the beginning.
9. This reform is designed to return the volume of life in the ocean back to pre-industrial society levels within two decades.
10. When there are substantial environmental imperatives, then reducing the number of major players (down to five, all owned by all the existing major players) and removing competition from the industry is a must. The Five Corporations will still answer to the individual countries, but there will be a uniformity of action, purpose and goals with this new structure, none of which is possible in the current environment. And in this environment it is Larger action, Larger purpose and Larger goals.
11. All existing large corporations remain with the same status they currently have, but with a little more autonomy.
12. Yes we are adding another layer at the top but we do not rob Peter to pay Paul. Additional revenue for FISCIL corporations will come from many sources, and none of them will take away from the existing players. Here's a few of those sources for your edification: We can manipulate parts of the supply chain so that additional revenue is created for the industry at inception (that's tens of billions

of dollars right there, and that one is not meant to be crystal clear; think about it); consumer prices for seafood can fluctuate wildly and this gives us some options; it is cheaper to source from the ocean than from intensive fish farming; other H3 reforms that are as attractive as FISCIL are going to send the demand for seafood through the roof; of course the fact of FISCIL is going to make a big splash and this will help increase the demand for seafood as well. There's a lot more to the revenue picture than just this, and there will be no guessing about what the "numbers" are at this early stage. There are far too many variables to make any sort of reliable guess. Of course I have some numbers in mind but however long I may have taken to work them out they don't mean anything at this early stage. The new licences are a considerable underlying asset we get to build on. Think of it in those terms.

13. Oh yes, I almost forgot: The technology that is chosen to repopulate the ocean, currently something called D-SAT, will be housed inside another public company, and instead of the developer of the tech, me in this case, owning the company and charging an arm and a leg to make it all happen, all of those in the fishing industry will own all of this corporation as well. Additionally, ownership of D-SAT goes into that corporation at no cost to anyone. Whenever H3 is involved there is to be no profiteering; well, certainly not by me or anybody else connected to H3.

This is the new class of solution in this world: We combine the solving of a major global problem with the making of huge sums of money. Linking these things as directly as we do here should not be underestimated as an agent for change in our society; those who have always made a problem worse get to be the ones who actually solve it (in almost every issue, not just for overfishing). Of all the reforms in the H₃ agenda FISCIL is the easiest to see and understand, and because of the current state of the industry in the Northern Hemisphere and their urgent need for something that will actually work AND be implementable, in the H₃ agenda, FISCIL gets to go first.

Sean Gallacher

0424 529 885

International: 61 424 529 885

abc@h3hq.org

www.h3hq.org