

The Prince Principle

Brief

If you actually want to know what The Prince Principle is then you need to read the book, but what is in this document can give you the general impression of what it is.

When formulating a true solution to a major problem inside The Prince Principle we need to look at it from the point of view of what "the other side" in the issue wants and needs, and then find a way to give that end goal to them (end goal not precise path). We need to do this from the point of view of for their benefit not ours. **We don't do it from the point of view of, for their benefit because if they get what they want then we'll get every little thing we want.** We need to view the issue from the point of view of their benefit for the pure sake of only their benefit, and the issue of "our side" or what we believe or want (apart from the end goal of solving the problem) must be absent from the issue; the issue of us and our personal beliefs and desires, and even our view on how we think the problem ought to be solved (our personal preference) must be an utter irrelevance when starting to work on a solution under The Prince Principle. We need to try and get into this mindset before we start. And for those who don't know about

the nuance of such things, this seemingly subtle difference of genuinely excluding any thought of what you may get out of it personally anywhere in your conscious mind, is one of the keys that makes all the difference in the world. It is one of the reasons why those on the Right in politics could never solve any of our biggest problems, even by accident; this sort of thing is absolutely NOT in their skill-set; this is not an insult because they don't want it to be in their skill-set.

One of the main things a person needs to do when applying The Prince Principle is to realize the depth of truth, and fact, in the old saying, "there is more than one way to skin a cat".

On equal footing with this is the necessity of eliminating the issue of deserve out of our minds altogether; either "us" deserving or "them" not deserving (especially "them" not deserving). When you eliminate the issue of deserve the main psychological obstacle to accomplishing anything that has "sides" is gone. Until you train your mind to do a thing for (an opposing) someone else's benefit entirely and with only their good in mind (an impossible thing to do when you haven't "trained around" the issue of deserve and believe to your very core that they don't deserve it), what you want and all of your past baggage continues to infect every move you make; you can rarely see that's what you're doing because most of it is subtle and some of it can be almost undetectable nuance; a considerable obstacle

to say the least. The biggest obstacles are obviously the ones we can't see.

We're so tied into this idea that there needs to be sides in an issue, and yet with the exception of intractable religious issues there actually are no sides, there is just human nature (both good and bad). When we play the kiddies game of fighting each other we artificially create sides, and with our central (often narrow) ideology driving us in any negotiation (even in seemingly conciliatory discussions), nothing big can get solved.

But what if those who wish to solve our biggest problems change the game in such a way so that the greedy recalcitrants get everything they've always wanted (albeit in a different way to how they have always sought to get it)? Will the recalcitrants then be happy to play that game if they're going to get everything they could possibly want and with no catch? One of the "sides" needs to be the grownup in the process of solving our biggest problems, and everybody knows which "side" that's not going to be.

This new approach takes the lessons and ideas from Machiavelli's *The Prince*, *The Discourses*, his *Art of War*, and Sun Tzu's *Art of War*, and uses them for the good rather than for selfish materialist purposes. When you take the selfish individual out of the core of that ideology it becomes neutral. These lessons can then be used for good or for bad purposes; Machiavelli is about a lot more than just manipulating people; and the manipulating people

part of that ideology is NOT a feature of The Prince Principle.

The Prince Principle is primarily about acting from the position of understanding power. It encompasses all of what is stated in this document and a lot more.

A book of about 155,000 words called The Prince Principle is available on Amazon in print and on Kindle. It deals more specifically with what it is and how to actually apply it.

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